

Name: _____

Date: _____

News Illustration Rubric

| Criteria | Possible Points | Points Earned | Comments |
|---|-----------------|---------------|----------|
| Composition / Design <ul style="list-style-type: none"> • Student used space effectively. • Student utilized movement to guide our eye throughout the piece or direct our focus to a specific area. • Student has achieved a sense of balance in their composition. No one area dominates or feels visually heavy compared to another. • Student has achieved a sense of unity with their composition. All elements appear to be a part of a greater whole. • Student has created an area of interest in their composition (used emphasis). | 30 | | |
| Technique / Craftsmanship <ul style="list-style-type: none"> • Student was proficient in their handling of the watercolor paint and materials. • Student utilized experimentation with the watercolor. • Drawn elements are in correct proportion. • Student planned their piece carefully, showed evidence of preplanning. • Work is neat and clean – student showed pride in their work. | 30 | | |
| Concept <ul style="list-style-type: none"> • Student chose a contemporary news story. • Student was able to narrow down the most iconic elements in the article for their illustration. • Elements in illustration are clear and communicate their message to the viewer without confusion. • Student's ideas were original and successfully express an idea and/or emotion. | 20 | | |
| Work Ethic / Effort <ul style="list-style-type: none"> • On-task throughout class period. • All work handed in on time – adhered to deadlines. • Student was responsive to feedback. • Student submitted a link to the news article for teacher review. | 20 | | |
| TOTAL | 100 | | |